

# THE NEW LEGER METRICS TECHNOLOGY

## WE CAN HELP YOU MAXIMIZE CUSTOMER LOYALTY

It is the most valuable solution at the most competitive price

# \$9.5K

### DO YOU NEED TO:

- ▶ GET CUSTOMER FEEDBACK IN REAL-TIME?
- ▶ RESPOND TO ISSUES FASTER AND MORE EFFECTIVELY?
- ▶ RECOVER **DISSATISFIED** CUSTOMERS?
- ▶ EVALUATE & BENCHMARK YOUR STORE'S PERFORMANCE?
- ▶ OPTIMIZE CUSTOMER EXPERIENCE & LOYALTY?

### WE CAN HELP AND IT'S SIMPLE

Leger Metrics is a turn-key VOC solution, fueled by market research experts, to help you optimize performance & customer satisfaction.



# Leger

[www.leger360.com](http://www.leger360.com)

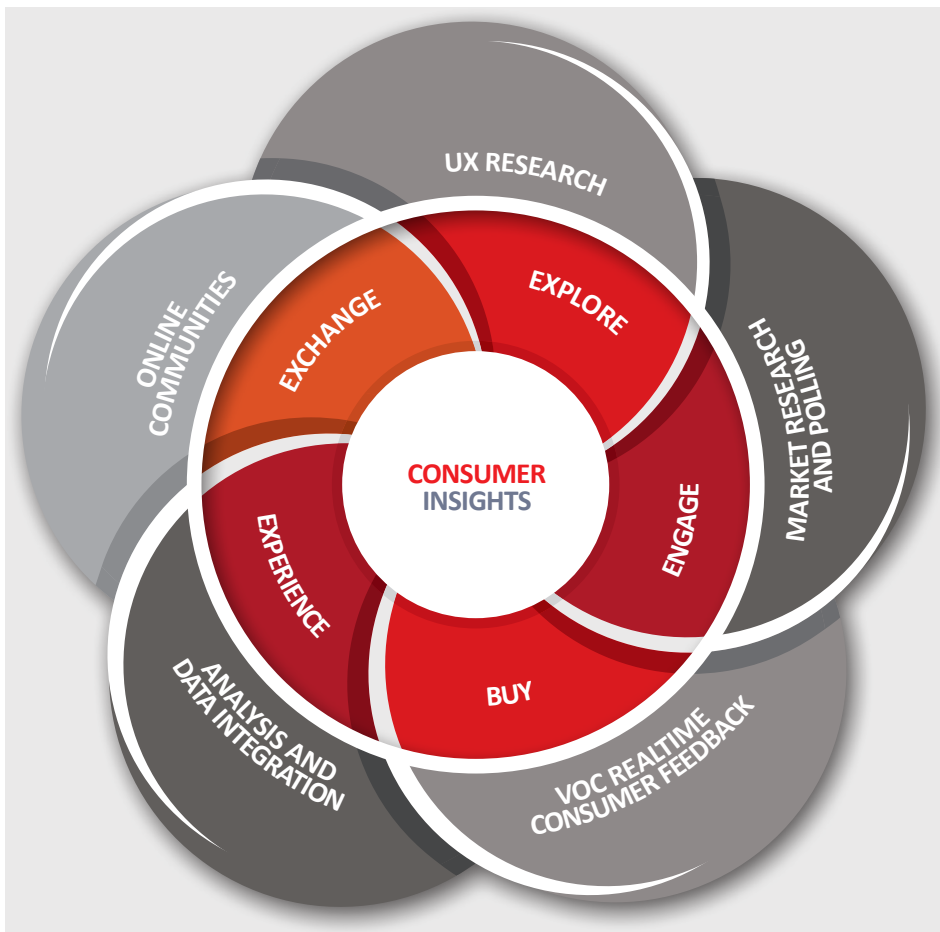
Discover how we can be your solution

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# LEGER'S 360° APPROACH

Leger is a full service market research firm integrating **expert intelligence** with the most **advanced technologies** to deliver the most **valuable insights** on the market



## LEGER, THE RESEARCH INTELLIGENCE GROUP

Market research and polling

## LEGER UX



UX research and optimization of interactive platforms

## LEGER COMMUNITIES

Online community management

## LEGER METRICS

Real-time VOC satisfaction measurement

## LEGER ANALYTICS

Data modeling and analysis

## LEGERWEB

Panel Management

## INTERNATIONAL RESEARCH

Worldwide Independent Network (WIN)

## ROOM RENTALS

Qualitative Research

Leger is the largest Canadian-owned polling, research and strategic marketing firm with over **400 employees** in **6 offices** located in **Canada** and the **United States**.

**Leger**

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